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## **BEST AVAILABLE IMAGES**

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- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

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Begin Your Search...

22 - Wine Types ▶

22 - Appellations ▶

Wineries ▶

Year ▶

Special Designations ▶

Flavors ▶

Price Range ▶

22 - Regions ▶

Wine Spectator Rating ▶

Body & Characteristics ▶

Your Selection Contains  
21044 Items...

Page: 1 2 3 4 5 6 7 8 9 10 >>

Displaying results 1-10

Next >

Chardonnay Monterey County  
Bold, rich and spicy, with layers of complex pear, toast, honey and vanilla flavors that are intense and concentrated, with a long, full finish. Delicious now. (12000 cases produced)

price: \$13.00  
score: 90-94

Chardonnay Monterey County  
bodied white from lots of rich pear, all presented with a nut. This has a sense that goes on 2000 cases

price: \$15.00  
score: 90-94

Chardonnay Monterey County  
complex flavors of spicy currant, cedar, leather, anise and berry at the core, it unfolds slowly to reveal some exotic spice and mineral notes. Given the level of intensity, it's best to cellar this one unit

price: \$30.00  
score: 90-94

Sauvignon Blanc Monterey County  
Bright and pure, pouring out its generous pear, pineapple and citrus flavors. An incredible value in a California white that's fresh and lively through the long finish. Delicious now. (2700 cases produced)

price: \$10.00  
score: 90-94

Chardonnay Monterey County  
A big, ripe Chardonnay, with an abundance of rich pear, citrus, oak and spice notes. Turns smooth and spicy on the finish, where the flavors fan out. (14676 cases produced)

price: \$17.00  
score: 90-94

Sauvignon Blanc Monterey County  
Smooth, rich and buttery, a spicy wine with generous layers of pear, honey and exotic tropical fruit character sneaking in on the silky finish. Ready now. (2100 cases produced)

price: \$12.00  
score: 90-94

Chardonnay Monterey County  
Distinct for its bright citrus, especially lemony, flavors, this well-crafted white also offers touches of pear, spice, earth and oak, holding its focus while gaining nuances of oak and hazelnut. Delicious. Drink now through 2001. (35500 cases produced)

price: \$18.00  
score: 90-94

Merlot Monterey  
Ripe plum and black cherry here, with touches of charry oak and spice on the finish. Drink now. (4500 cases produced)

price: \$9.00  
score: 80-89

Chardonnay Monterey County La Reina Vineyard  
Rich in texture and full of fruit and butter flavors. The oak is evident, but there are ample pear, apricot, butterscotch and spice for complexity. Well-rounded in the mouth and well-balanced with acidity, making the flavors vivid and the feel

price: \$14.00  
score: 90-94

FIG. 2

opti-wine.com

Current Selection...

☐ Regions >

**French Regions**

**Remove Terms**

Narrow My Selection...

22 - Wine Types ▶ - 24

22 - Appellations ▶ - 24

Wineries ▶

Year ▶

Special Designations ▶

25 - French Vineyards ▶

Flavors ▶

Price Range ▶

23 - French Regions ▶

Wine Spectator Rating ▶

Body & Characteristics ▶

**Your Selection Contains  
8774 Items...**

Page: 1 2 3 4 5 6 7 8 9 10 >>

A.R. Lenoble Blanc de Blancs  
Grand Cru, Champagne  
(No Description Available)

Ayala Brut, Champagne  
(No Description Available)

Bollinger Special Cuvée Brut  
Champagne  
(No Description Available)

Charles Ellner Réserve Brut  
Champagne, Épernay  
(No Description Available)

Domaine J. Laurens, Blanc de  
Blancs Brut, Crémant de Limoux,  
(No Description Available)

G.H. Mumm Cordon Rouge Brut  
Champagne, Reims  
(No Description Available)

Gatinois Brut Reserve  
Champagne, Aÿ  
(No Description Available)

Gatinois Brut Tradition  
Champagne, Aÿ  
(No Description Available)

Laurent-Perrier Brut, 1.5 Liter,  
Champagne, France  
(No Description Available)

Laurent-Perrier Demi-Sec,  
375ml, Champagne, France  
(No Description Available)

Keyword Search

Displaying results 1-10

Next >

price: N/A  
score: N/A  
Available for Purchase

price: N/A  
score: N/A  
Available for Purchase

price: N/A  
score: N/A  
Available for Purchase

price: N/A  
score: N/A  
Available for Purchase

price: N/A  
score: N/A  
Available for Purchase

price: N/A  
score: N/A  
Available for Purchase

price: N/A  
score: N/A  
Available for Purchase

price: N/A  
score: N/A  
Available for Purchase

price: N/A  
score: N/A  
Available for Purchase

price: N/A  
score: N/A  
Available for Purchase

Next >

FIG. 3

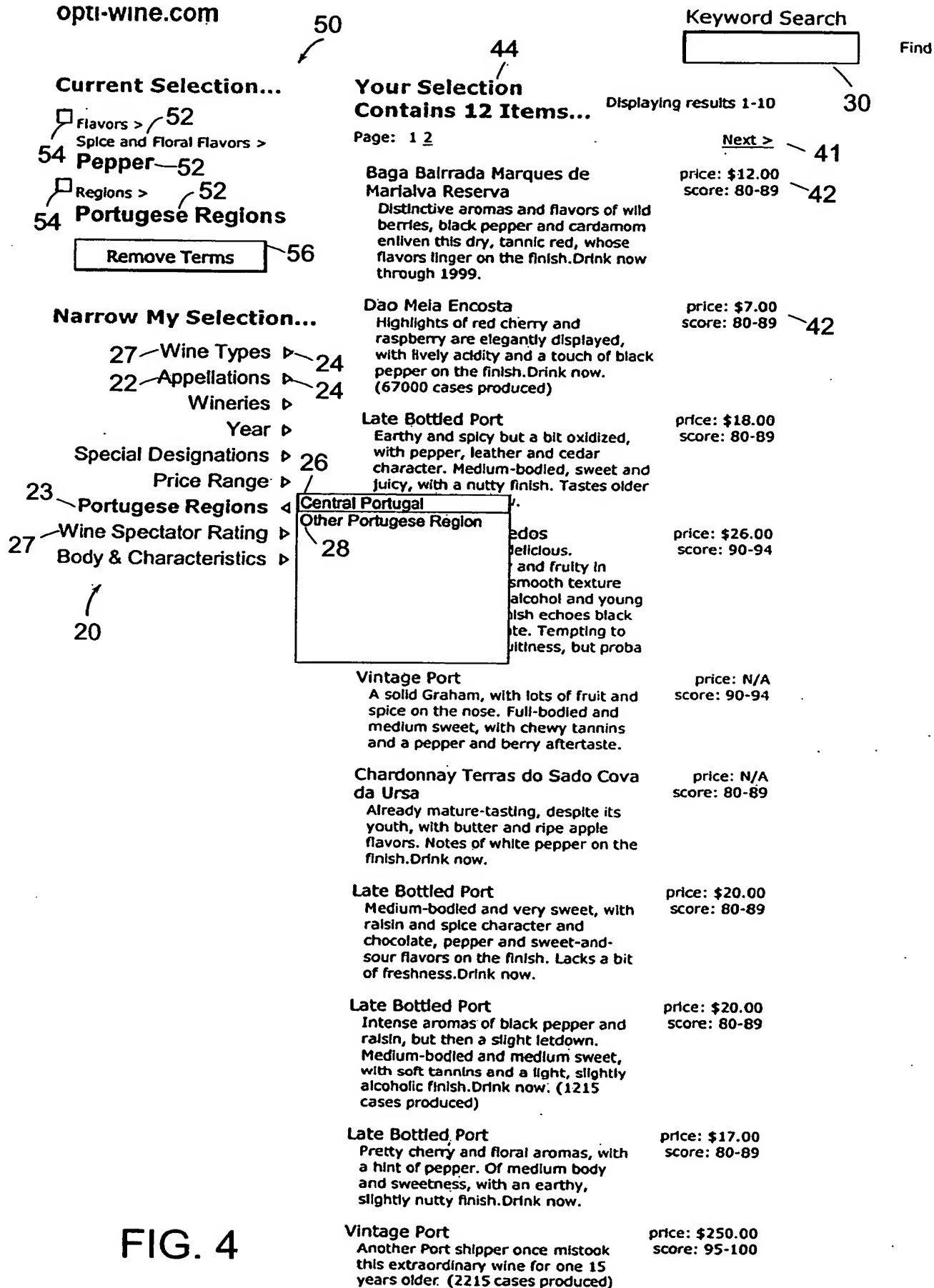


FIG. 4

opti-wine.com 50

Current Selection... 52

54 ☐ Flavors > Wood and Nut Flavors

Remove Terms 56

Narrow My Selection...

- 22 Wine Types ▶ 24
- 22 Appellations ▶ 24
  - Wineries ▶
  - Year ▶
  - Special Designations ▶
  - Wood and Nut Flavors ◀ 23
    - Price Range ▶
    - Regions ▶
    - Wine Spectator Rating ▶
    - Body & Characteristics ▶
      - 26 Almond
      - 28 Burnt
      - 28 Cedar
      - 28 Coffee
      - 28 Hazelnut
      - 28 Leafy
      - 28 Nutty
      - 28 Oak
      - 28 Pine
      - 28 Resinous

20

44

Your Selection Contains 5438 Items...

Page: 1 2 3 4 5 6 7 8 9 10 >>

Keyword Search 30

Find

Displaying results 1-10

Next > 41

price: \$13.00  
score: 90-94 42

Chardonnay Monterey County  
Bold, rich and spicy, with layers of complex pear, toast, honey and vanilla flavors that are intense and concentrated, with a long, full finish. Delicious now. (12000 cases produced)

price: \$15.00  
score: 90-94 42

Chardonnay Monterey County  
A bold, ripe and full-bodied white from California that offers lots of rich pear, spice, honey flavors, all presented with a light shading of hazelnut. This

price: \$30.00  
score: 90-94

us Carmel Valley  
g, tight and well focused, with complex flavors of spicy currant, r, leather, anise and berry at the It unfolds slowly to reveal some c spice and mineral notes. Given level of intensity, it's best to cellar this one unt

price: \$18.00  
score: 90-94

Chardonnay Monterey County  
Distinct for its bright citrus, especially lemony, flavors, this well-crafted white also offers touches of pear, spice, earth and oak, holding its focus while gaining nuances of oak and hazelnut. Delicious. Drink now through 2001. (35500 cases produ

price: \$23.00  
score: 90-94

Chardonnay Santa Cruz Mountains Special Reserve Vineyards Spring Ridge Vineyard  
Smooth, rich and creamy, with an alluring, substantial core of pear, spice, honey and vanilla. Altogether impressive for its complexity and finesse. (400 cases produced)

price: \$20.00  
score: 90-94

Chardonnay Santa Cruz Mountains  
Displays wonderful aromas and rich, complex flavors, serving up a mouthful of creamy pear, smoke, fig and melon, adding a dash of hazelnut and spice. Finishes with a long, zesty aftertaste. (600 cases produced)

price: \$24.00  
score: 90-94

Chardonnay Santa Cruz Mountains Dirk Vineyard Special Reserve Vineyards  
Smooth and polished, with a creamy core of ripe pear, apple, spice and hazelnut flavors that stay lively through the finish, where the hazelnut and anise become more pronounced. (300 cases produced)

price: \$24.00  
score: 90-94

Chardonnay Santa Cruz Mountains Bald Mountain Vineyard Special Reserve Vineyards  
Smooth, ripe, rich and creamy, with clearly focused, pear, anise, butter

FIG. 5

opti-wine.com

**Current Selection...**

☐ Flavors > 52  
 Spice and Floral Flavors >  
 54 **Pepper** 52  
☒ Regions > 52  
 54 Portugese Regions > 52  
**Central Portugal**  
 56

**Narrow My Selection...**

22 Appellations ▶ 24  
 22 Wineries ▶ 24  
 Year ▶  
 Special Designations ▶  
 Price Range ▶

**Keyword Search**  
  
 30

**Your Selection  
 Contains 3 Items...** 44  
 Displaying results 1-3

Page: 1

**Baga Balrrada Marques de Marialva Reserva** price: \$12.00  
 Distinctive aromas and flavors of wild berries, black pepper and cardamom enliven this dry, tannic red, whose flavors linger on the finish. Drink now through 1999. score: 80-89 41 42

**Dao Mela Encosta** price: \$7.00  
 Highlights of red cherry and raspberry are elegantly displayed, with lively acidity and a touch of black pepper on the finish. Drink now. (67000 cases produced) score: 80-89 42

**Dao Reserva** price: \$12.00  
 A juicy red, on the light side, with plenty of appealing berry and currant flavors. Finishes with some pepper and leather notes. Drink now. score: 80-89

**Other Characteristics That These Items Have In Common**

Wine Types: Appellational Wines 60  
 Wine Spectator Rating: 80-89

FIG. 6

Keyword Search  [Find](#)

**Begin Your Search...**

- 22 Wine Types
- 22 Appellations
- Wineries
- Year
- Special Designations
- Flavors
- Price Range (Wine)
- Regions
- Wine Spectator Range
- Body & Characteristics

**Your Selection**

**Contains 2337 Items...**

Displaying results 1-10

Adelaide Hills

Alexander Valley

Alicante

Alsace

Alsace Grand Cru

Amarone della Valpolicella

Anderson Valley

Arroyo Grande Valley

Arroyo Seco

Arzig

[Next >](#)

**Cabernet Sauvignon Napa Valley**

Awkward in aroma when first poured, but it has plenty of vigor in the firm tannins and deep flavors of cherry, tomato and spice. By the end of the tasting, it had blossomed into a well-aged, harmonious wine. Drink now.--Chappellet Cabernet vertical.

**Zinfandel Paso Robles Dusi Ranch**  
(No Description Available)

**Cabernet Sauvignon Napa Valley**  
An outstanding wine from a great vintage for California Cabernet. A big bouquet of meaty, herbal, toasty aromas gives way to lively fruit flavors and a firm, fresh texture. Drink now through 1996.--Chappellet Cabernet vertical.

**Petite Sirah Napa Valley**  
(No Description Available)

**Cabernet Sauvignon Napa Valley Red Rock Terrace**  
Very complex, with a broad range of earthy currant, plum, berry, sage and spice flavors. Long, intricate, lingering aftertaste.--Diamond Creek vertical.

**Cabernet Sauvignon Napa Valley Volcanic Hill**  
Austere, with a thin band of mature Cabernet flavors. Less complex, flavorful and interesting than the 1972.--Diamond Creek vertical.

price: \$3.00  
score: N/A

price: \$15.00  
score: 90-94

price: \$105.00  
score: 90-94

price: \$9.00  
score: N/A

price: \$95.00  
score: 90-94

price: N/A  
score: 90-94

price: N/A  
score: 90-94

price: N/A  
score: 80-89

FIG. 7



opti-wine.com

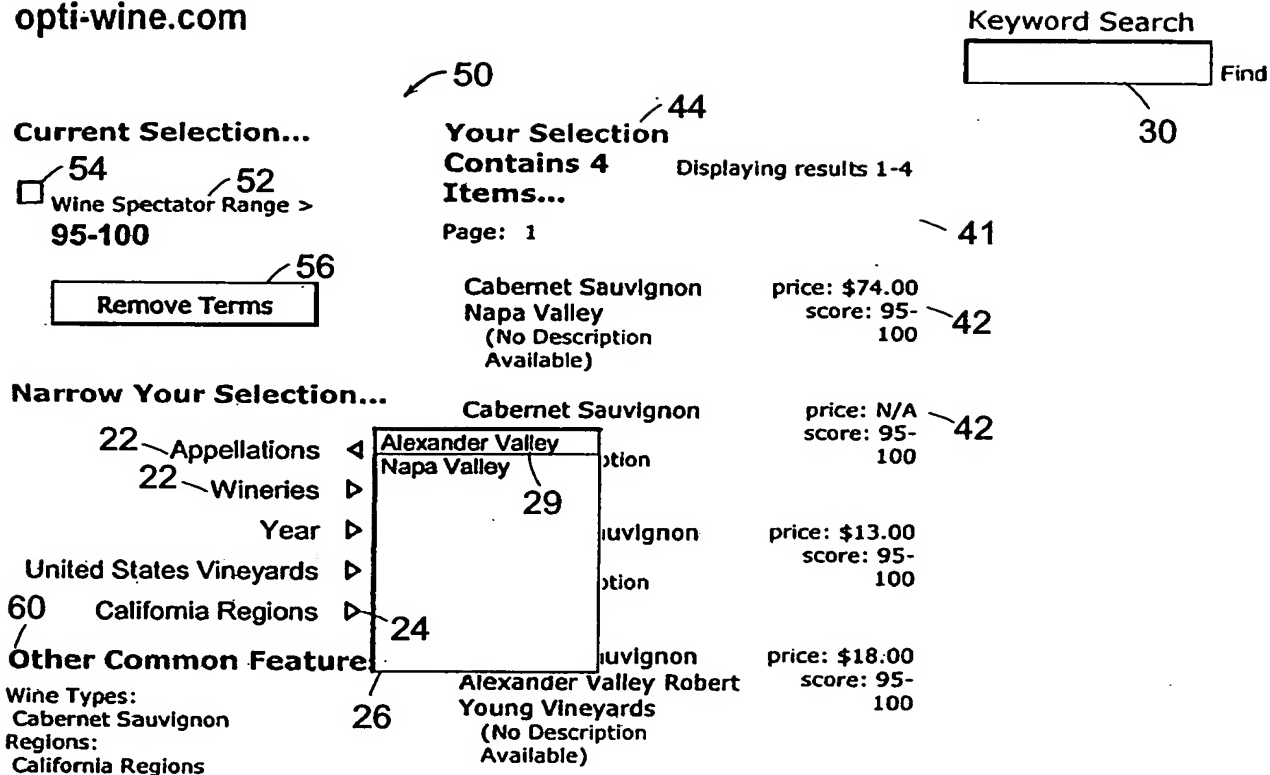


FIG. 8

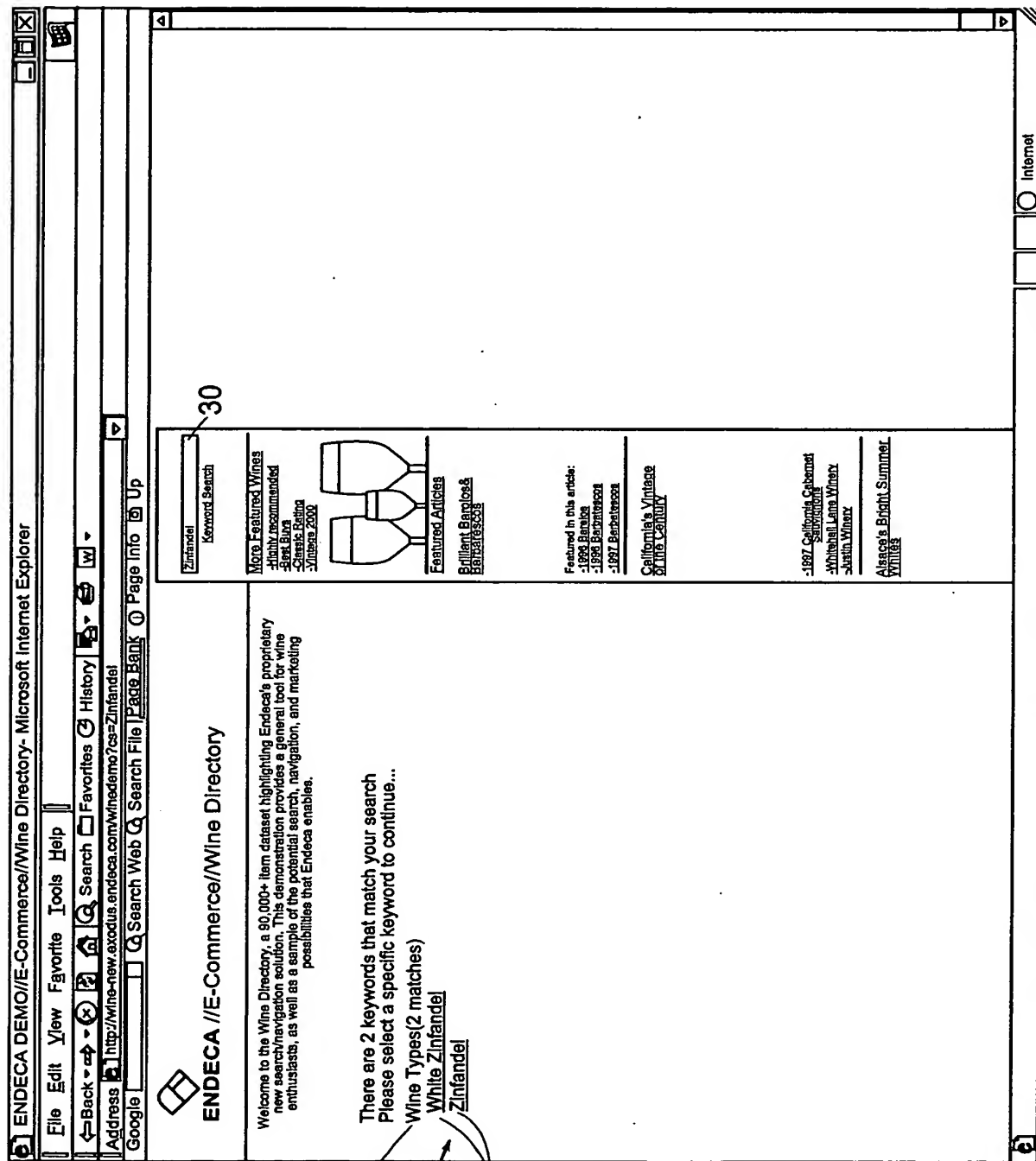


FIG. 9

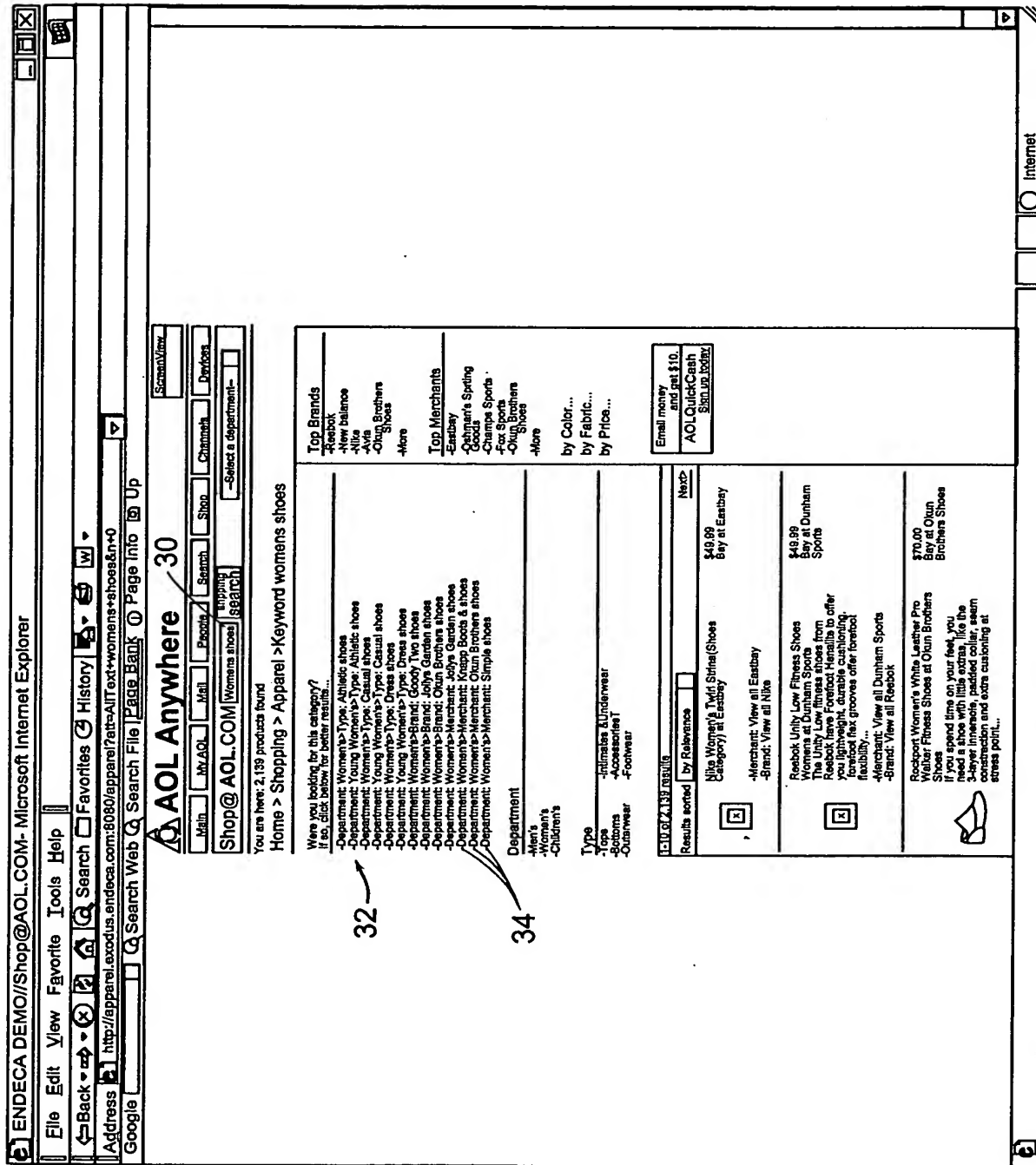


FIG. 10

ENDECA DEMO//Shop@AOL.COM- Microsoft Internet Explorer

File Edit View Favorite Tools Help

Back Home Search Favorites History AOL

Address http://apparel.exodus.endeca.com:8080/apparel?at=AOLText+casual+shoes&n=0

Google Search Web Search File Page Rank Page Info Up

**AOL Anywhere 30**

Main AOL Mail People Search Shop Channels

Shop@AOL.COM Casual shoes

You are here: Shopping > Apparel > Keyword casual shoes

32 Were you looking for this category?  
If so, click below for better results...

33 Type: Casual Shoes

34 Type: Athletic Shoes > Merchant: Casual Living

Department

- Men's
- Women's
- Children's

Type

- Top
- Accessories
- Footwear

10 of 2324 results

Results sorted	By Relevance	Next
<input checked="" type="checkbox"/>	Stechers Men's Gator Aggravator(Casual Shoes Category) at Champs Sports	\$84.99 Buy at Champs Sports
	-Merchant: View all Champs Sports	
	-Brand: View all stechers	
<input checked="" type="checkbox"/>	Reebok Aztec Leather Casual Running Shoes Mens at Oshman's Sporting Goods	\$34.97 Buy at Oshman's Sporting Goods
	Reebok Aztec the classic Aztec II Men's Running Shoe from Reebok offers lightweight comfort that surround and supports your foot.	
	-Merchant: View all Oshman's Sporting Goods	
	-Brand: View all Reebok	
	9002 Dress Casual Shoe(Large Toe Box)(Dark Brown) at New Balance Web Express	\$104.99 Buy at New Balance Web Express
	9002 Dress Casual Shoe(Large Toe Box)(Dark Brown)...	
	-Merchant: View all New Balance Web Express	
	-Brand: View all New Balance	
<input checked="" type="checkbox"/>	Women's Black Anopetio Classic Sandals(Casual Shoes women) at Aloha Handy Helpers	\$59.95 Buy at Aloha Handy Helpers
	Anopetio Classic Health Shoes & Sandals are designed to provide extra arch support and extra cushioning for your entire foot. For soothing relief, these shoes and sandals feature elasticized	

Top Brands

- Reebok
- Puma
- Nike
- Stechers
- Adidas
- More

Top Merchants

- Champs Sports
- Oshman's Sporting Goods
- The Athletic Foot
- Five Sports
- The Sports Authority
- More

by Color...

by Fabric...

by Price...

Email money and get \$10.  
AOL QuickCash  
Sign up today

Internet

FIG. 11

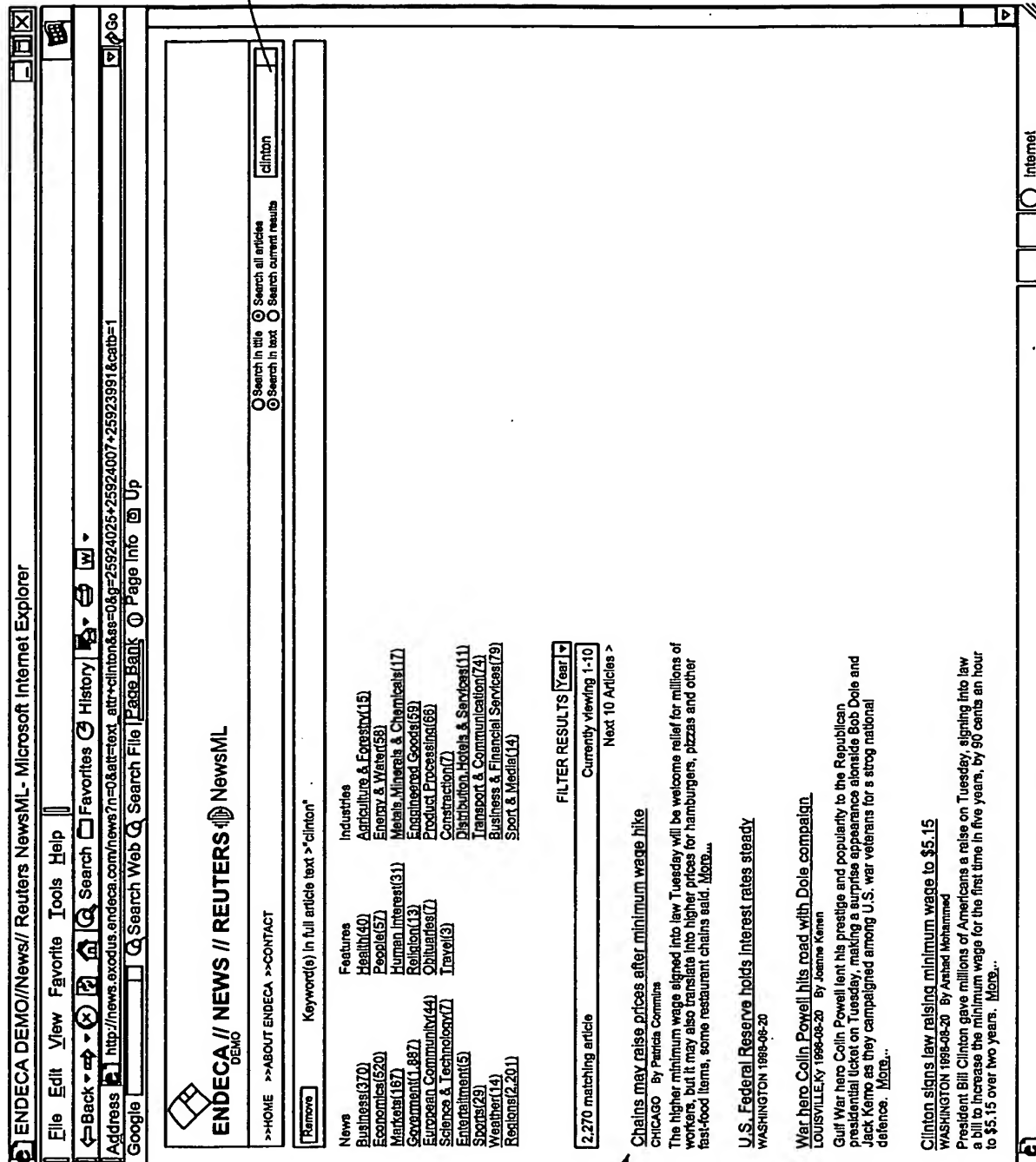


FIG. 12

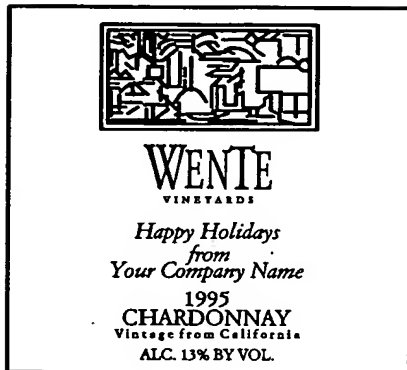
opti-wine.com

Keyword Search

Find

Return to Browsing

## Chardonnay Monterey County



A bold, ripe and full-bodied white from California that offers lots of rich pear, spice, honey flavors, all presented with a light shading of hazelnut. This has a sense of elegance and grace that goes on through the finish. (22000 cases produced)

- Wine Types ☐ Chardonnay — 74  
Wineries ☐ Bernardus — 74  
Year ☐ 1994  
Flavors ☐ Hazelnut , ☐ Spice  
Price Range ☐ \$10-\$15  
Regions ☐ US Regions  
Wine Spectator Rating ☐ 90-94

The characteristics above have been used to describe this bottle of wine. Select any combination of different characteristics to see similar bottles of wine...

Build My Store

FIG. 13

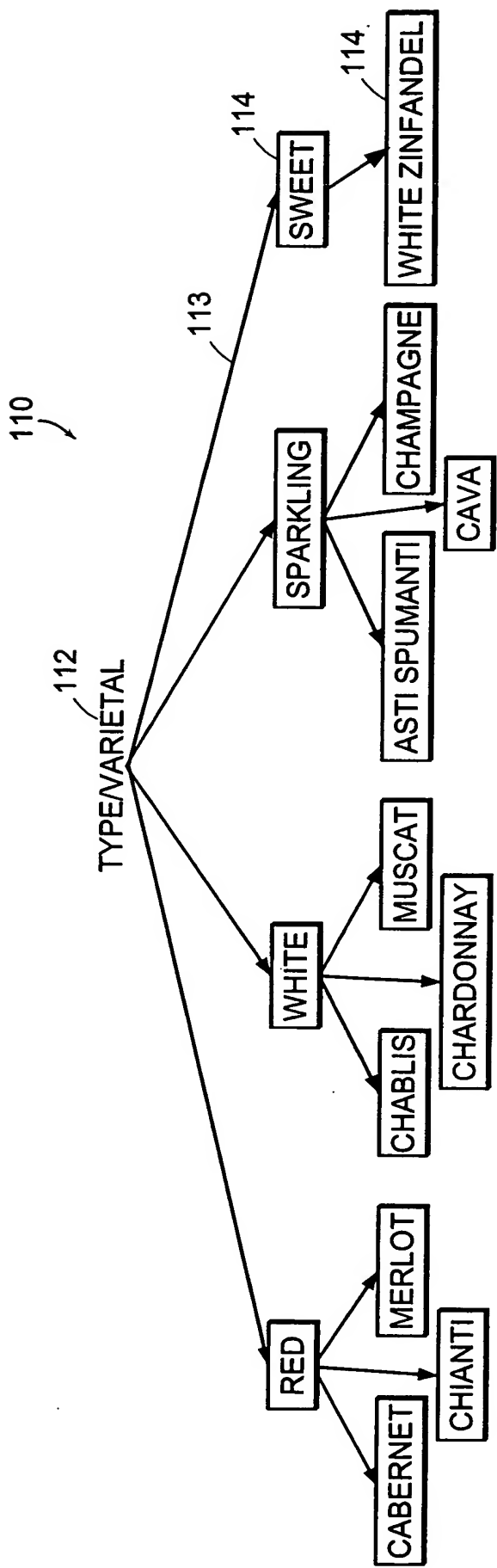


FIG. 14A

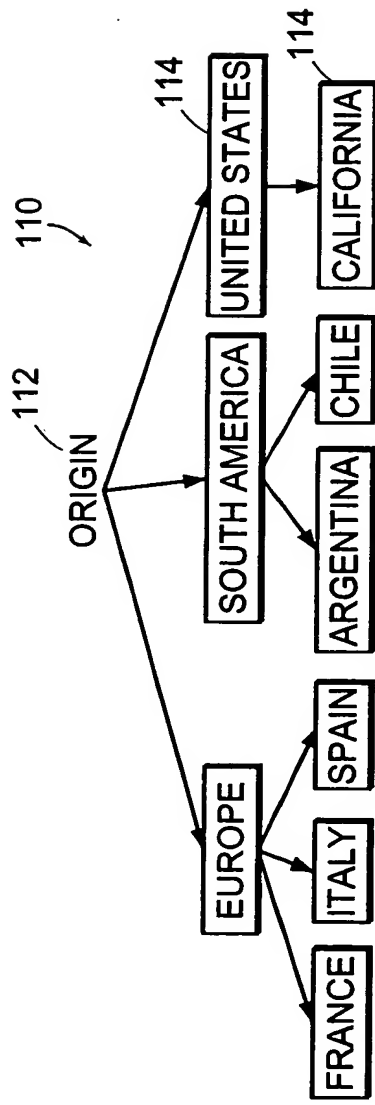


FIG. 14B

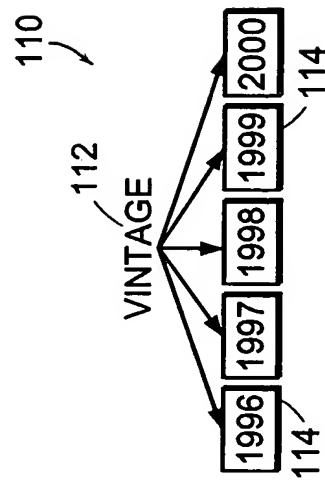


FIG. 14C

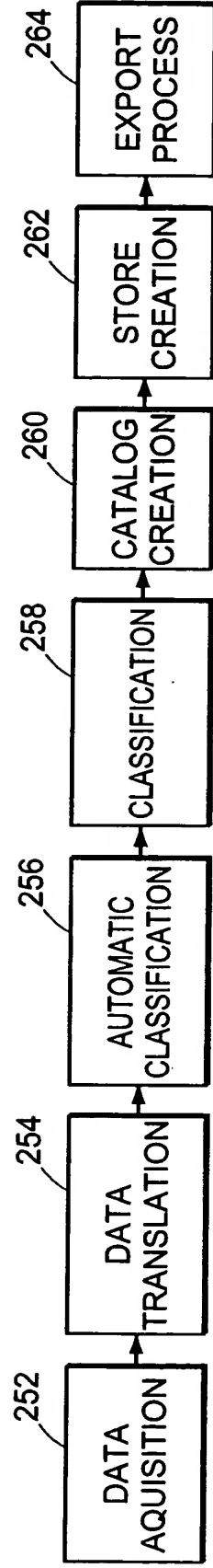


FIG. 15



180

182

184

186

Doc#	Text Description	Terms
1	Trapiche (award-winning Argentine wine)	Merlot, Argentina, 1998
2	Bully Hill (New York's best)	Chardonnay, United States, 1999
3	Martini & Rossi Asti Spumante	Asti Spumante, Italy
4	Gato Negro ("black cat")	Red, Chile
5	Gato Blanco ("white cat")	White, Chile
6	Chianti "Classico Riserva" Piccini	Chianti, Italy, 1997
7	Gekeikan USA domestic sake	Sweet, California
8	Carnernet (Cabernet Franc)	Cabernet, France, 1996
9	Carlo Rossi Chablis (4 L)	Chablis, California
10	Freixenet Cordon Negro (gift box)	Cava, Spain
11	George DuBoeuf Beaujolais Nouveaux	Red, France, 2000

FIG. 16

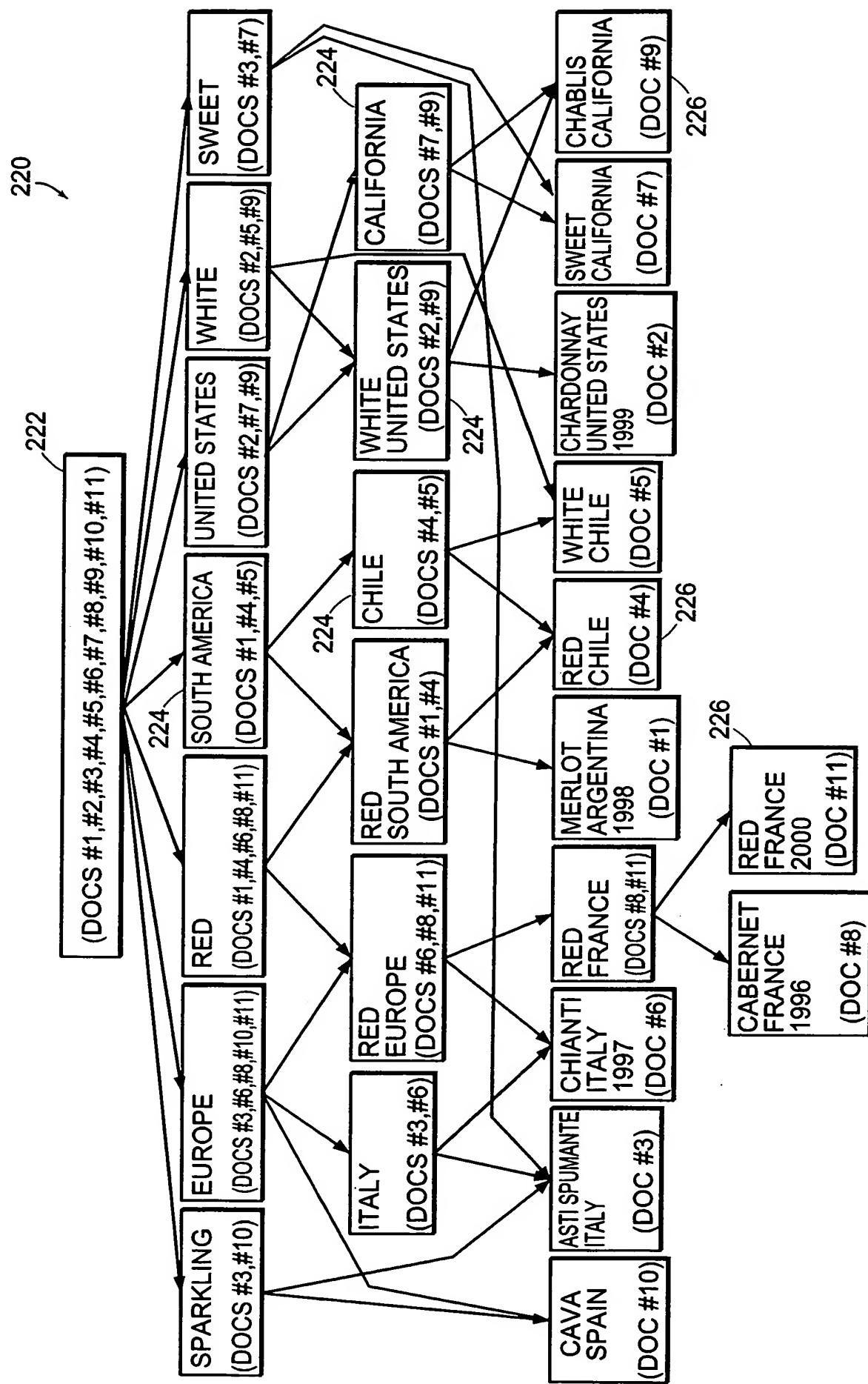


FIG. 17

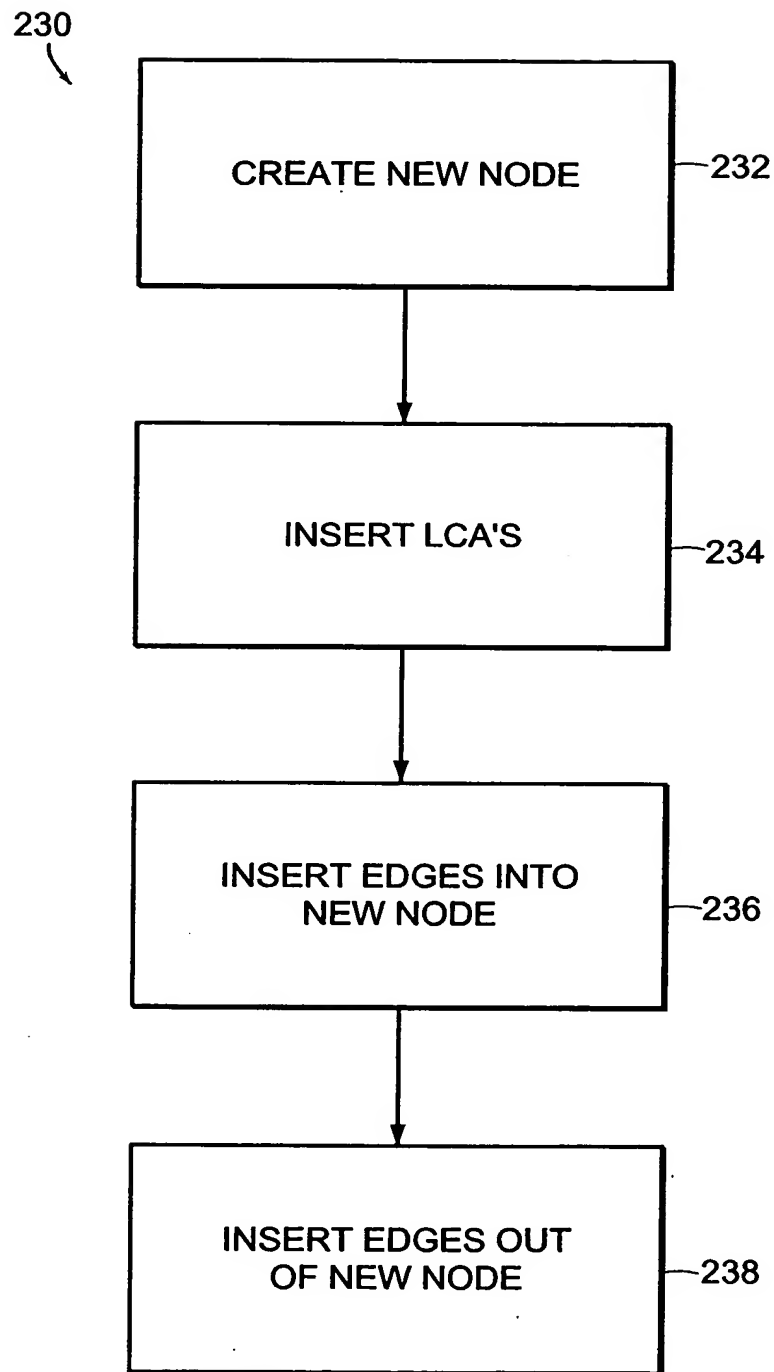


FIG. 18

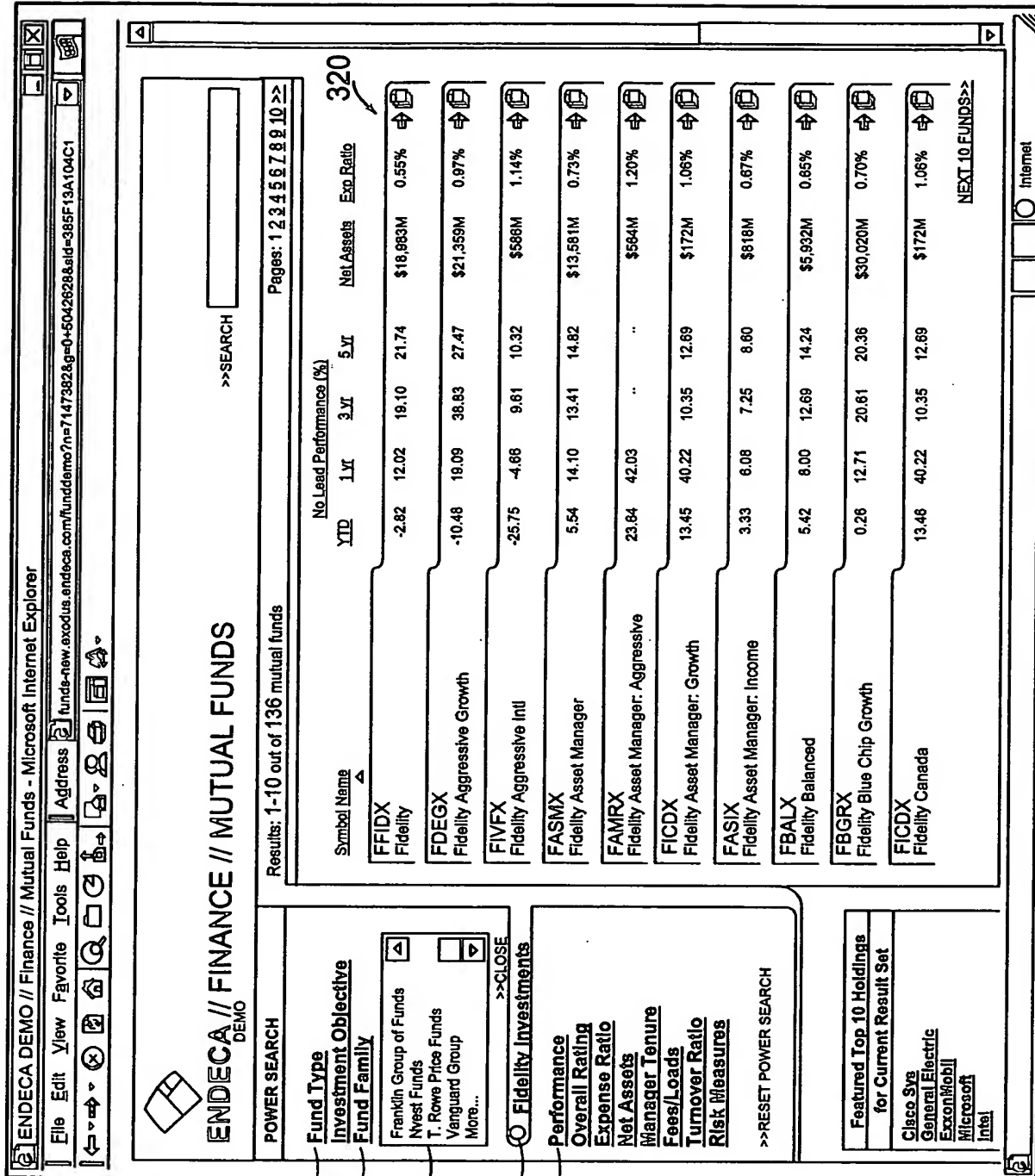


FIG. 19



Tower Records - Music, Video, DVD and More - Microsoft Internet Explorer

File Edit View Favorite Tools Help Address http://tower.exodus.endeca.com/tower?n=27535588+27476993&al=1&n=30&aid=385FOF

Welcome to the New Video/Dvd Site !

home music classical video/dvd outlet extras sale bag account help order status

**TOWER RECORDS.COM**

Shortcuts GO! All DVD SEARCH

**DVD**

**DVD Home Video Home**

**Bestsellers**

- Enemy at the Gates DVD
- 15 Minutes DVD
- Chocolate DVD
- Snatch DVD
- Heat (WS/DD/5.1) DVD

**Love Stories**

- Sweet November DVD
- Casablanca (00) DVD
- The Graduate DVD
- Way We Were (WS/DD/5.1/Spec Ed) DVD
- Gone With The Wind (DD/5.1) DVD

**NEW RELEASES**

**15 Minutes**

Some people will kill for their 15 Minutes... starring Edwards Burns and Robert DeNiro.

Features Infilim, commentary, deleted scenes, several documentary and more.

Sale: \$19.99 DVD

**Browse**

- Used DVDs

**UPCOMING RELEASES**

**NEW RELEASES**

**BROWSE NEW RELEASES**

- Enemy at the Gates DVD
- Ordinary People (WS/DD) DVD
- Dancing in September DVD
- Vatel DVD
- Chocolate DVD

**Forrest Gump (WS/DD/5.1/Spec Ed)**

Tom Hanks Forrest Gump

Sale: \$22.99 DVD

**Blow**

Sale: \$23.99 DVD

**Memento**

Sale: \$21.99 DVD

**Refine**

1,635 Matching DVDs

Not directed by...

- Allen, Woody
- Capra, Frank
- Coppola, Sydney
- Reiner, Rob
- Scorsese, Martin
- Frankenheimer, John
- Scott, Ridley
- Soderbergh, Steven
- Spielberg, Steven
- Howard, Ron
- Kubrick, Stanley
- Stone, Oliver

USE THE SEARCH BOX ABOVE TO FIND OTHER DIRECTORS.

**Tower Recommendations**

Kevin Spacey Internet

FIG. 21

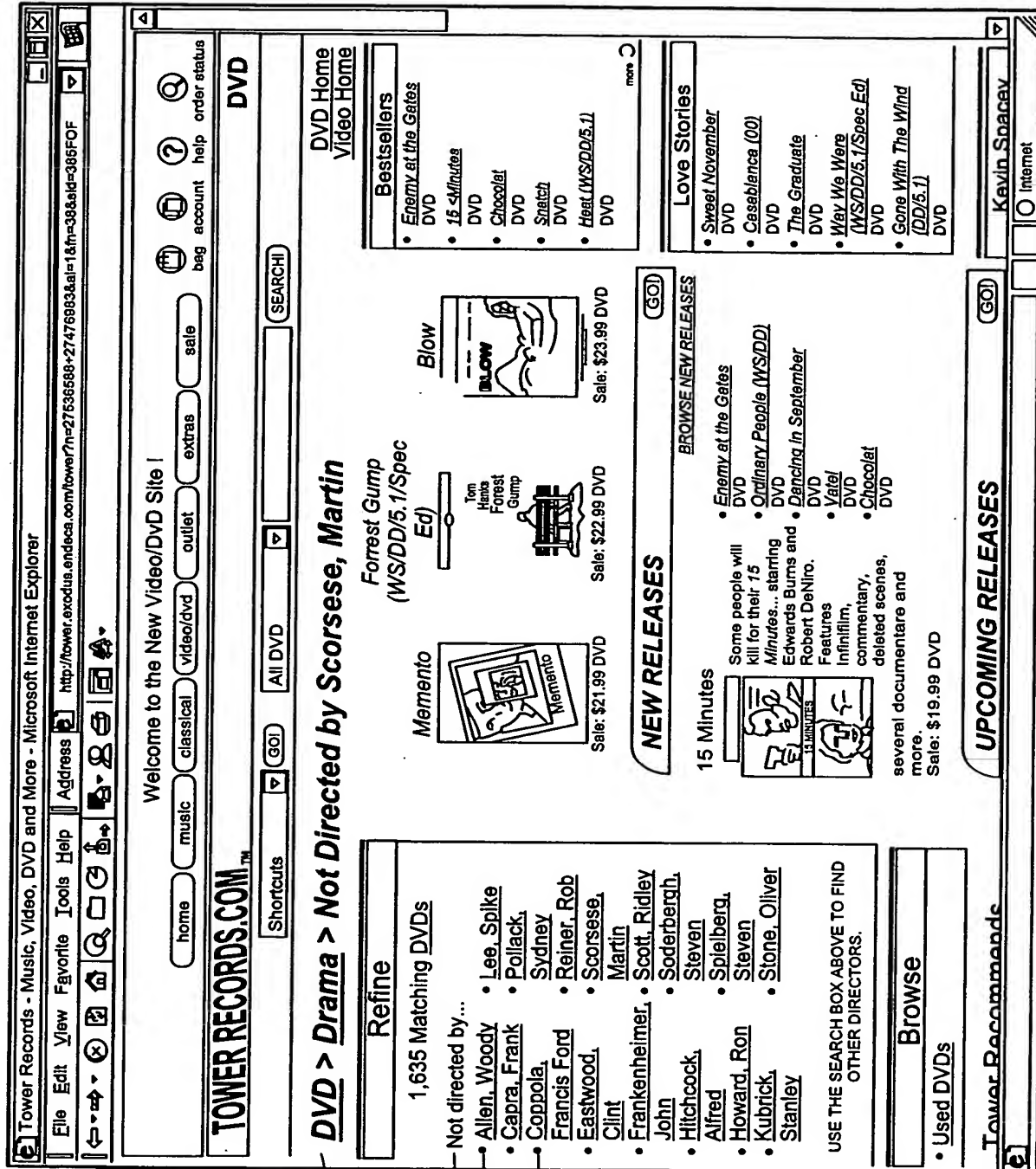
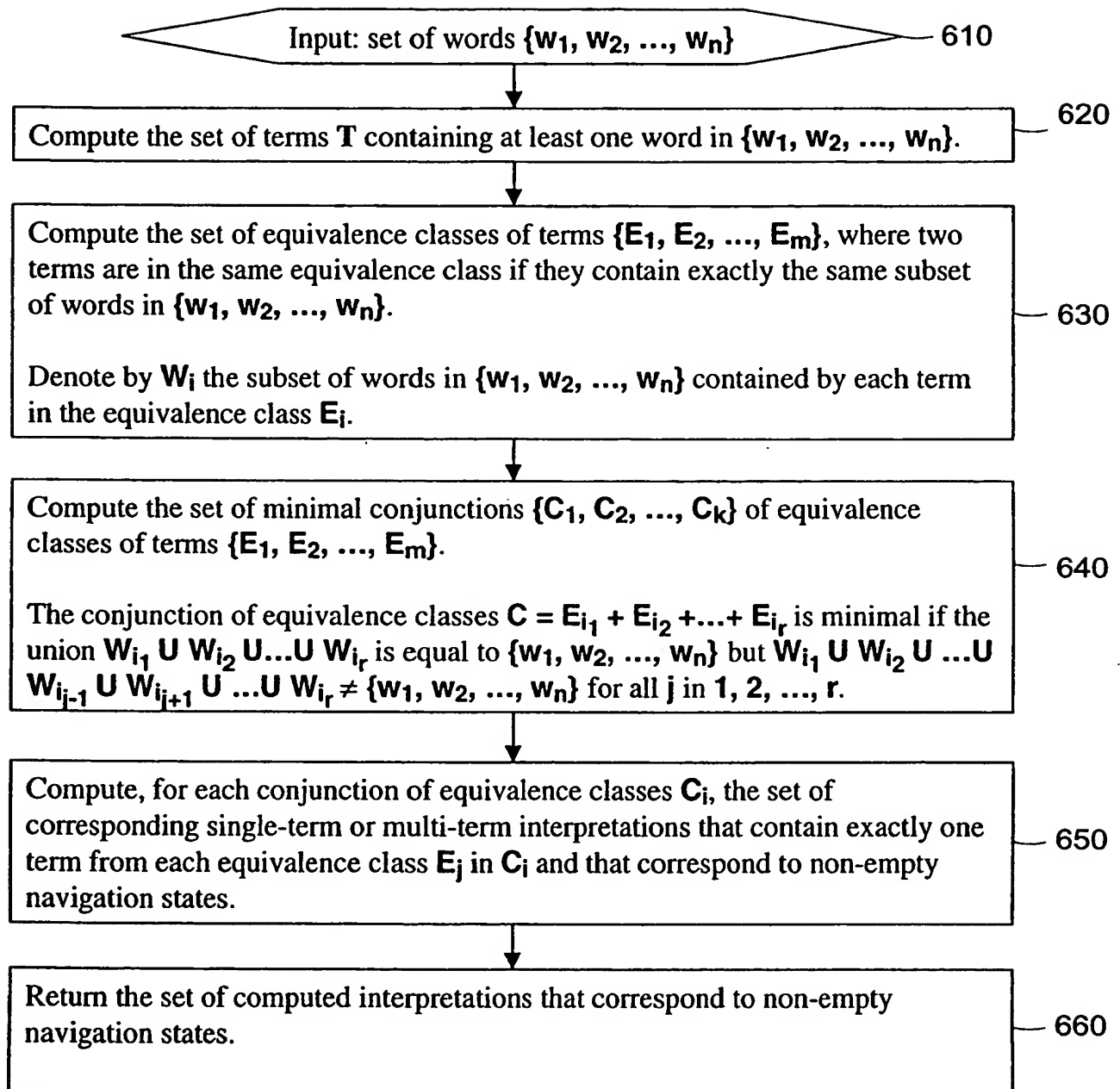


FIG. 22



600  
FIG. 23



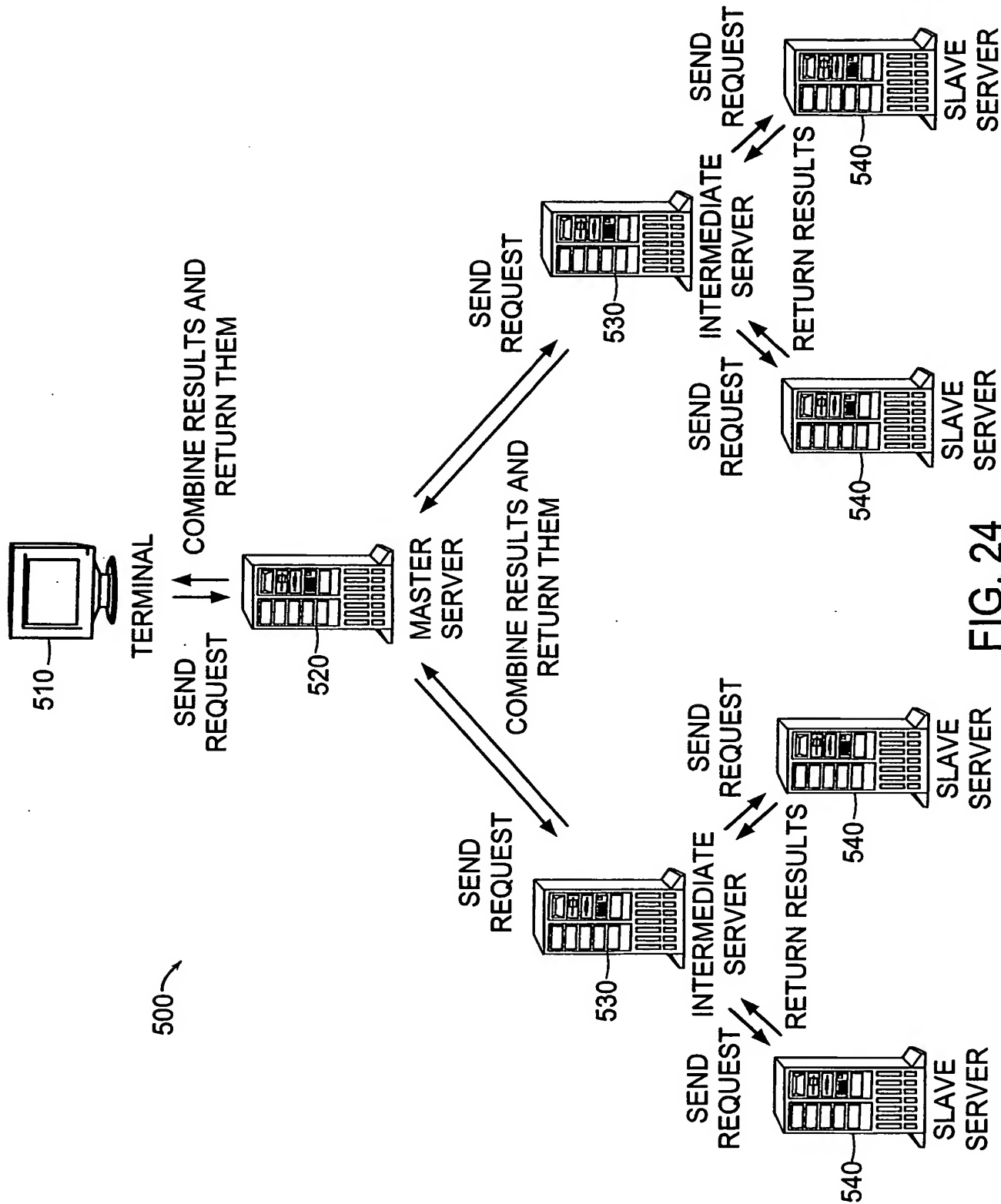


FIG. 24

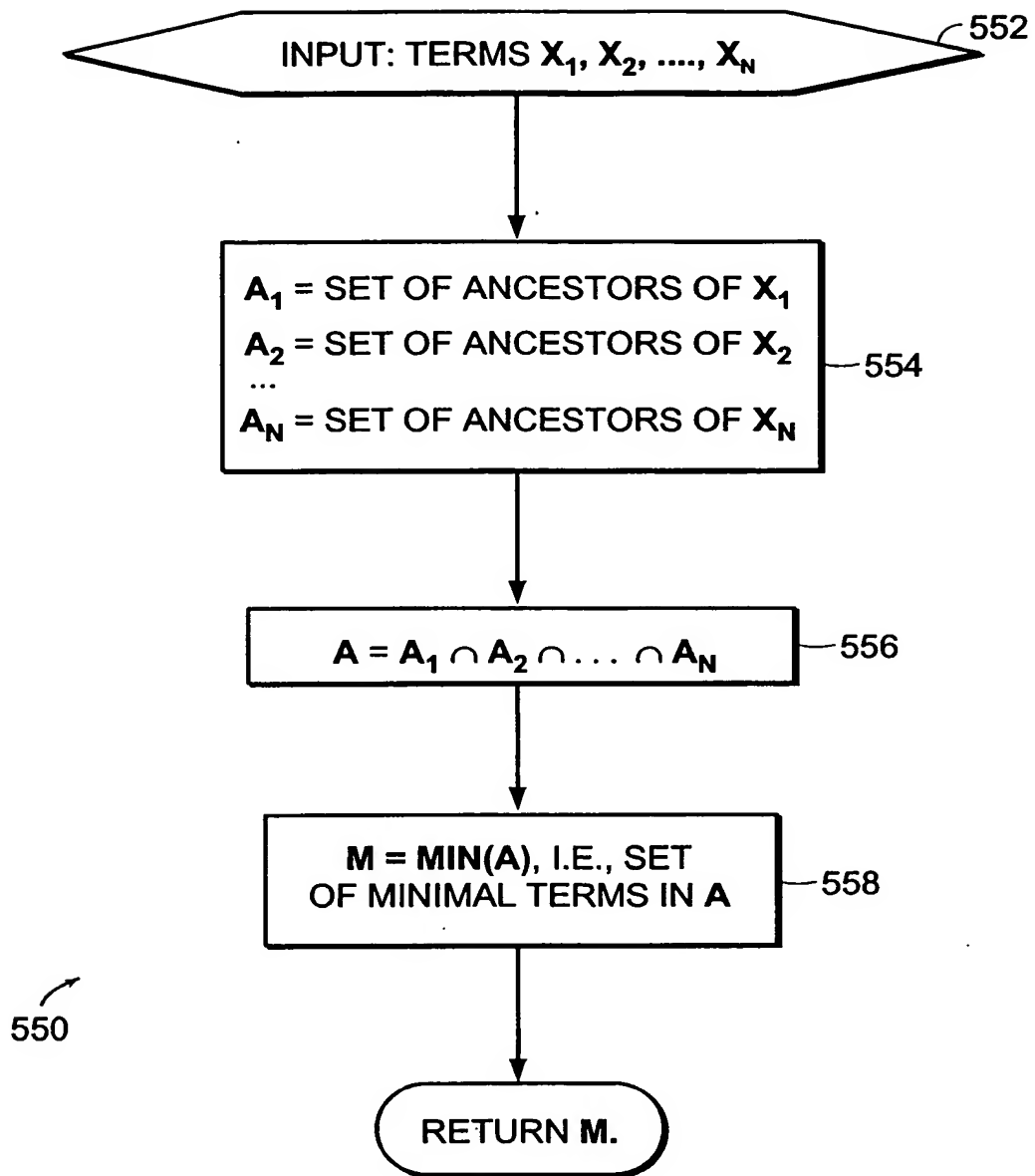


FIG. 25

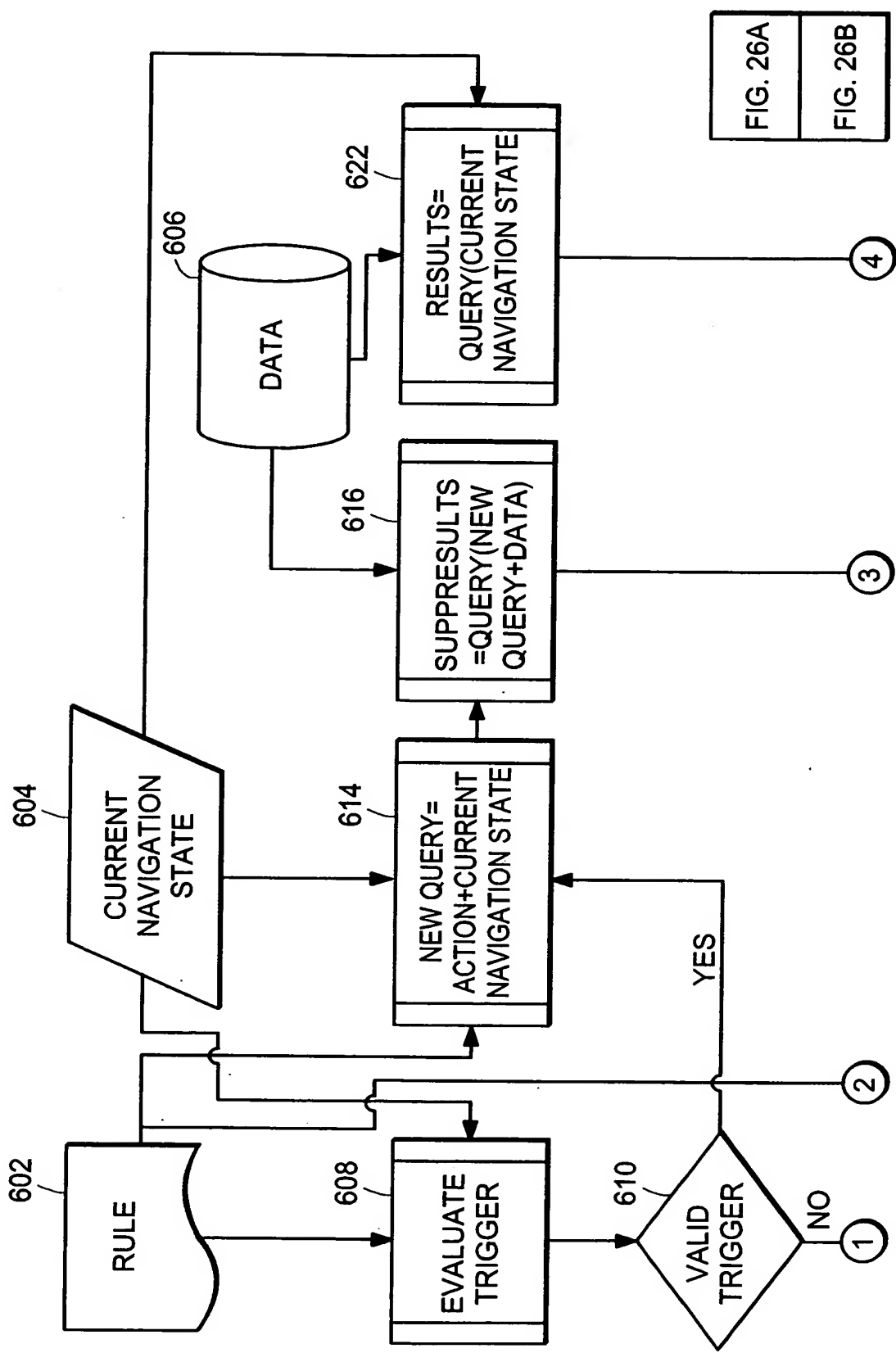


FIG. 26A

FIG. 26A
FIG. 26B

FIG. 26

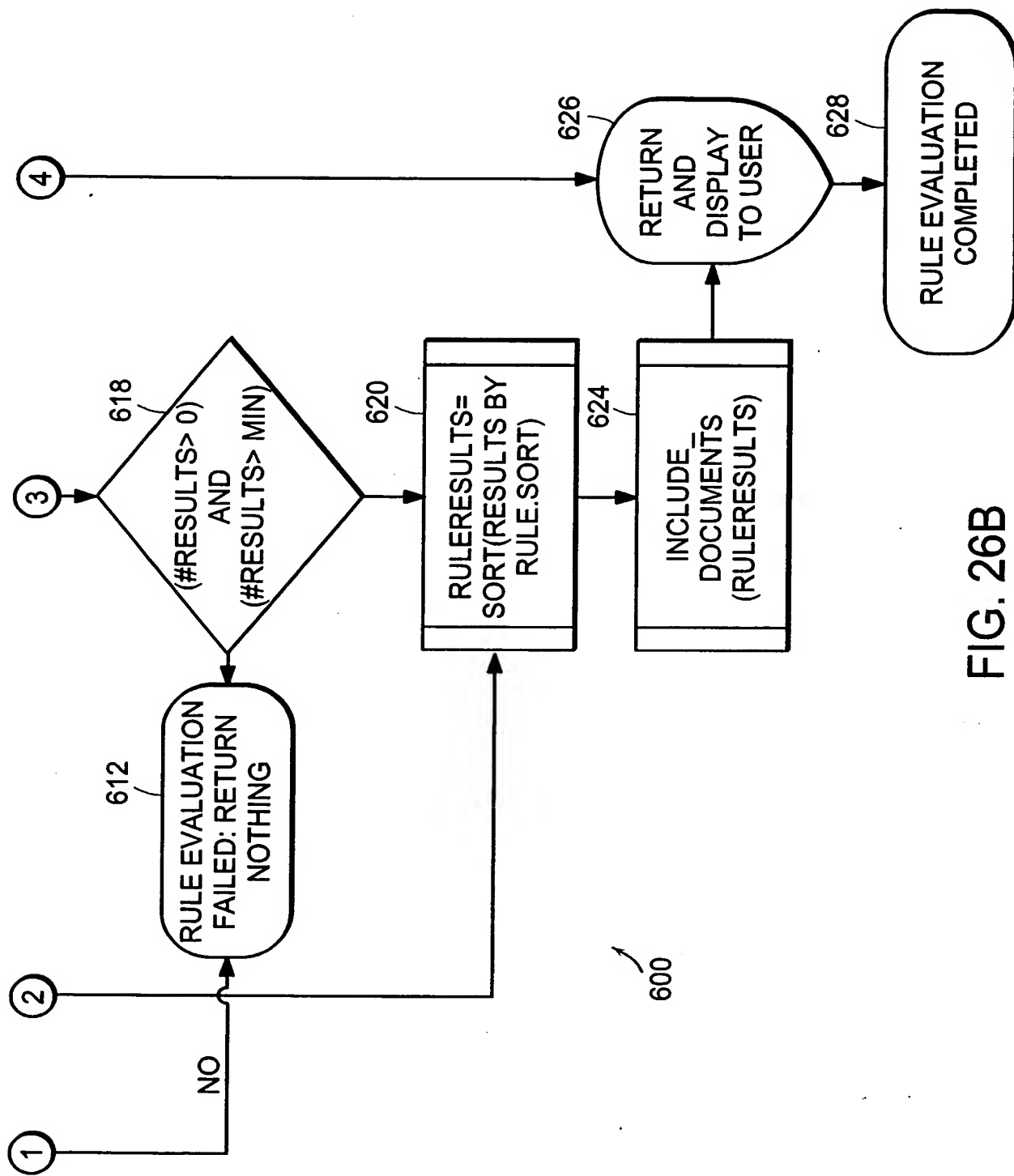
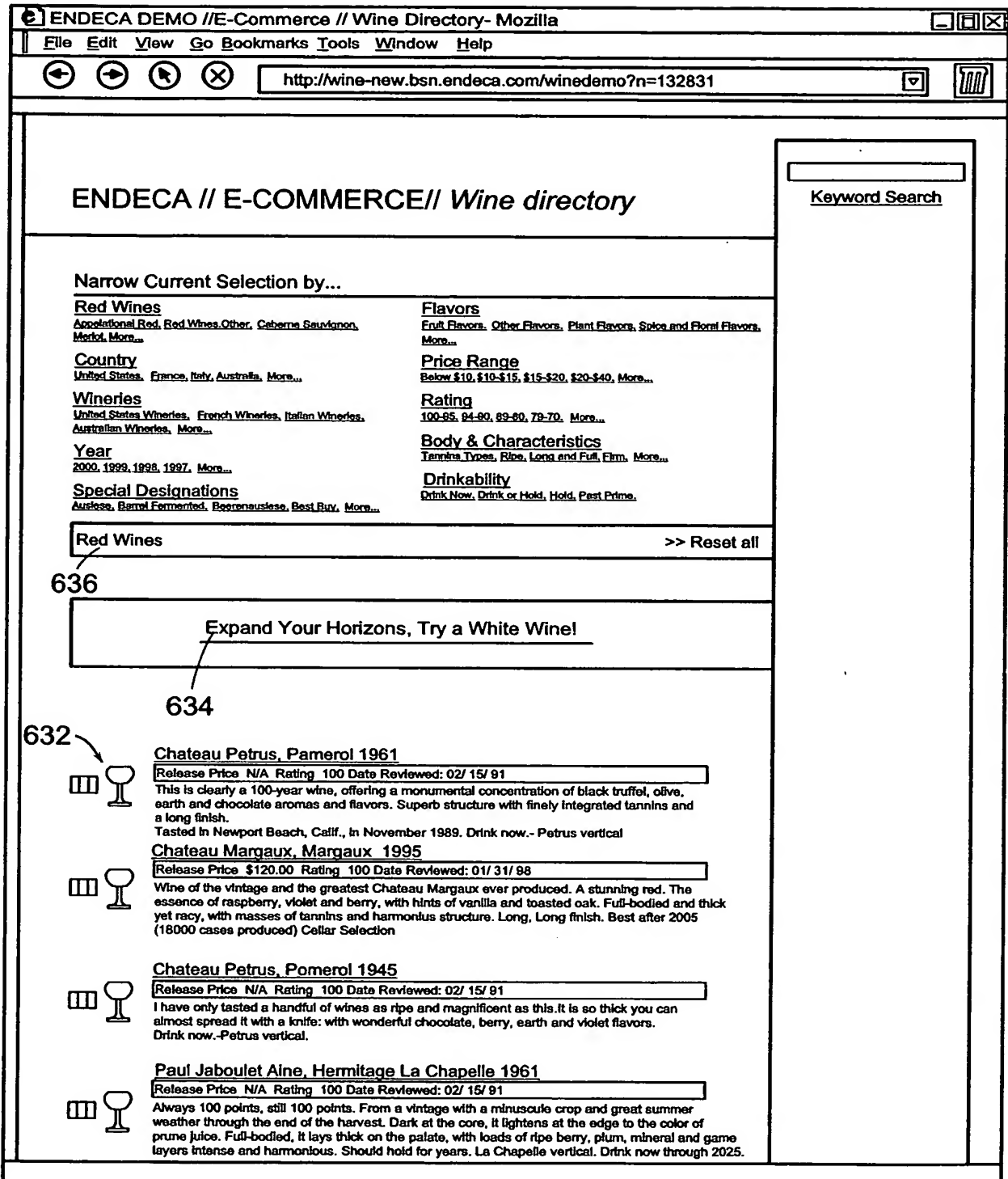
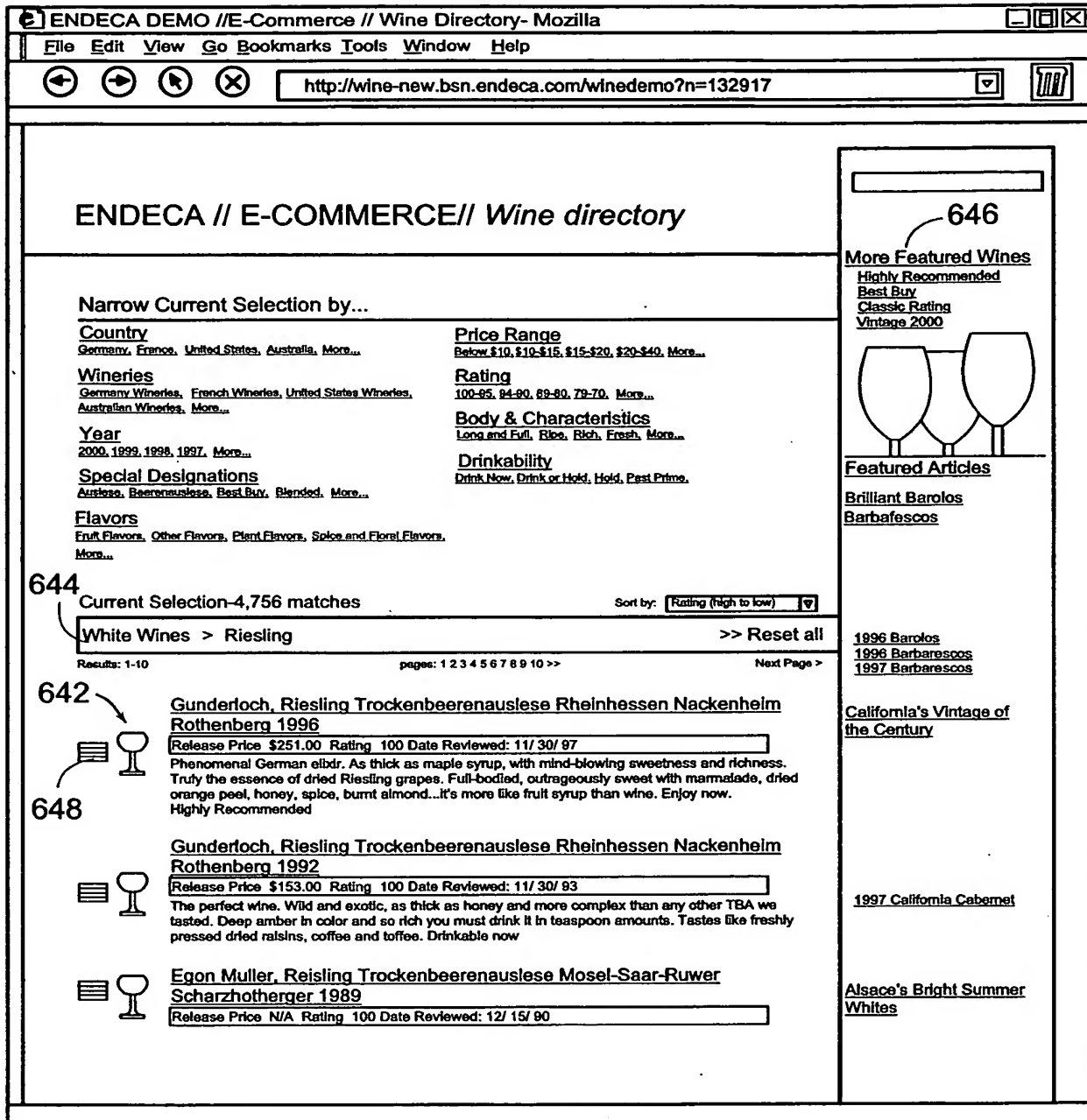


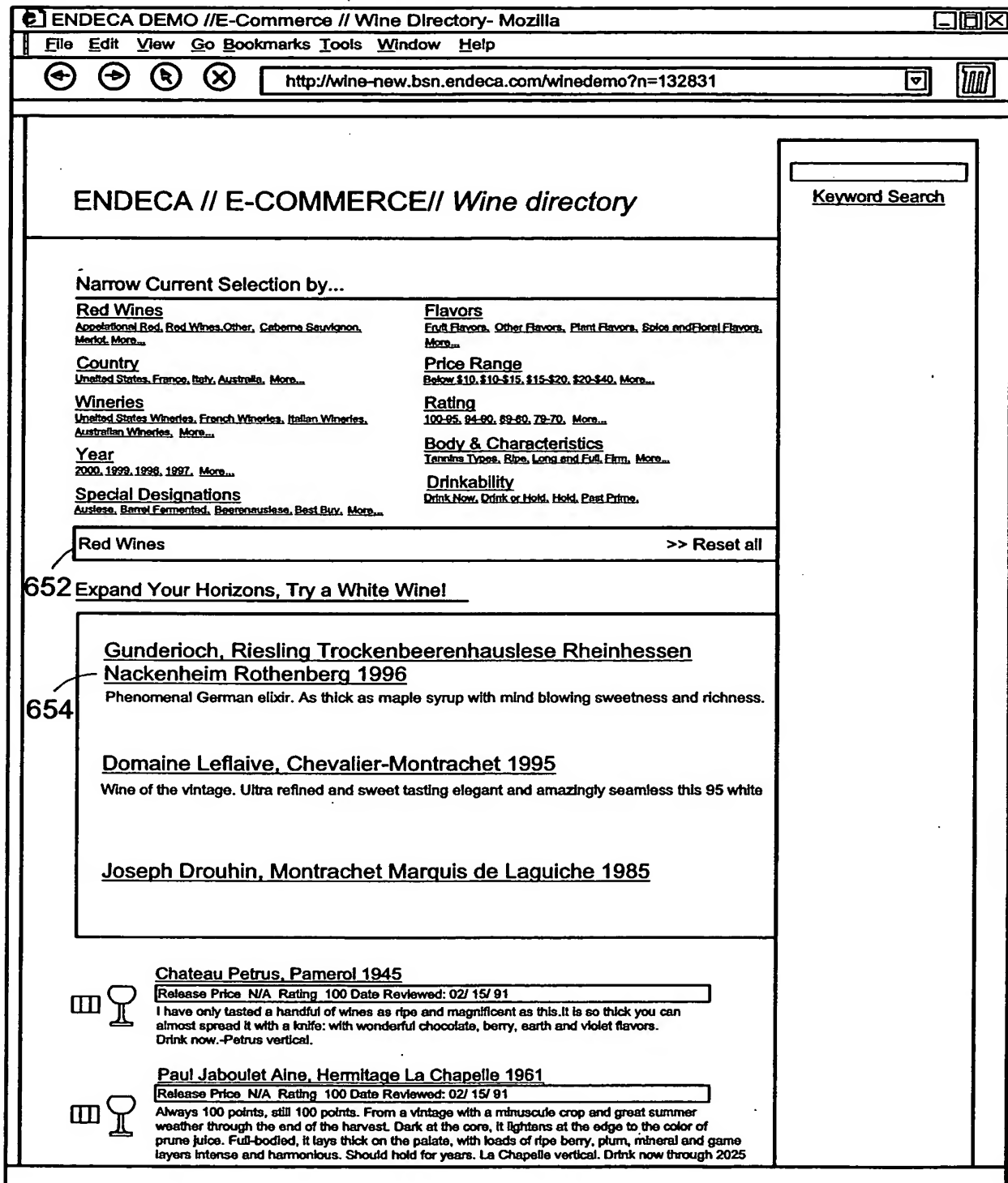
FIG. 26B





640

FIG. 28



650

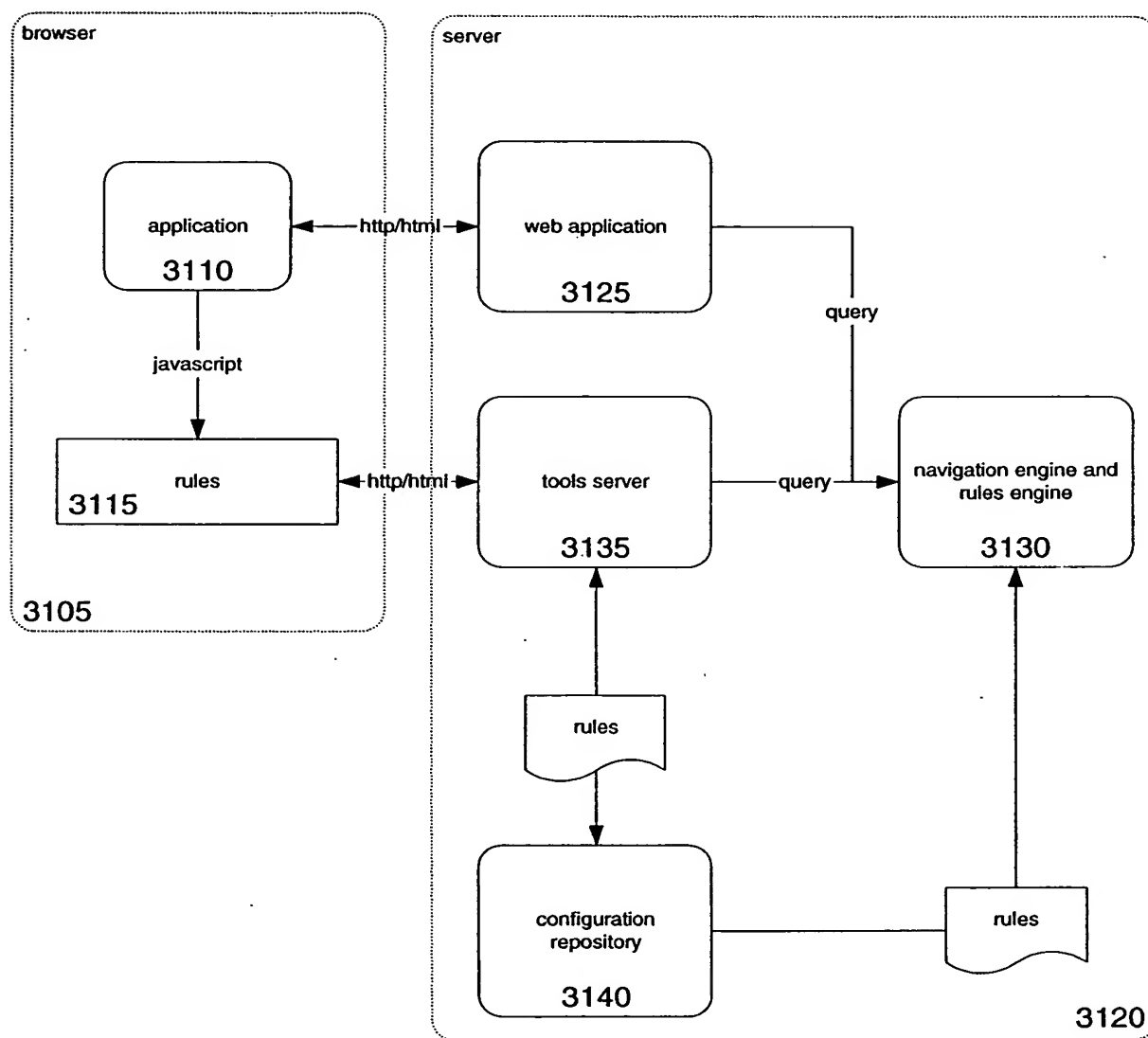
FIG. 29

Rule #	Rule Condition	Trigger Predicate	Action(s)
1	TRUE	TRUE	Include_Navigation_State(N AND Rating: 96-100): X;=X+1
2	X<3	Query.GetValue( <i>Type/Varietal</i> )=Champagne	Include_Document( <i>Dom Perignon 1972</i> ); X;=X+1: Y=TRUE
3	X<3 AND Y ==FALSE	TRUE	Include_Document( <i>Beaujolais Nouveau 2002</i> ); X;=X+1
4	TRUE	Query.ContainsKeyword("cheap")	Sort_Results( <i>Price</i> )
5	X<3	Query.GetValue( <i>Type/Varietal</i> ).IsDescendantOf(Red)	Include_Navigation_State( <i>Type/Varietal:White</i> ): X;=X+1
6	X<3	Query.GetValue( <i>Type/Varietal</i> ).IsDescendantOf(White)	Include_Navigation_State( <i>Type/Varietal:Red</i> ): X;=X+1
7	X<3	Query.GetValue( <i>Region</i> )=Chile	Include_Navigation_State(N OR Region: Argentina): X;=X+1

FIG. 30



# Figure 31



# Figure 32

Endeca Business Studio - Microsoft Internet Explorer

Address: http://10.0.0.129:8888/business/rules

setup | login | help

configuration | reporting | rule manager | thesaurus

Create New Rule | Apply Changes | Cancel Changes | Filter Rules | No filter, show all rules. | Cancel Audit | Wine Type > Red | View Legend

Priority	Zone	Style	Status	Title	Where does this rule apply?	What is being promoted?	Delete
1	right	Style 1	Not considered	Cheap	Price Range > Under \$10	+ Review Score > 50 to 60	[X]
2	right	Style 1	Filed	Recommended	[Always apply]	+ Designation > Highly Recommended	[X]
3	right	Style 1	Insufficient records	Affordable All-Stars	[Always apply]	+ Review Score > 10 to 20	[X]

ENDECA WINE DIRECTORY

Narrow Selection By...

Red

Boisdeau, Cabernet Franc, Madot, Pinot Noir, More...

Region

Australia, Bay Area, Central Coast, Boisdau, More...

Vintage

1992, 1993, 1994, 1995, More...

Price Range

Under \$10, \$10 to \$20, \$20 to \$30, \$30 to \$40, More...

Review Score

0 to 10, 50 to 60, 60 to 70, 70 to 80, More...

Designation

Best Buy, Highly Recommended, Cellar Selection, Classic, More...

Body

Chen, Firm, Fresh, Full, More...

Flavors

Ram, Black Cherry, Blackberry, Cherry, More...

Drinkability

Drink now, Drink now through 2001, Drink now through 2002, Drink now through 2004, More...

Within Results ☐

Search

Current Selection

Red

31,009 Matches

Sort: Rating (high to low)

Results: 1 - 10

Chianti Classico

Price: \$13.00 Rating: 85 Date Reviewed: 10/31/00

Well made, with plenty of fruity, minty aromas and flavors, medium body, fine tannins, long silky finish.

Pomerol

Price: N/A Rating: 85 Date Reviewed: 08/16/00

Why wait to drink this? Soft and easy, with chocolate, berry and cherry aromas and flavors, medium body and a delicate, silky finish. Drink now through 2003.

Pinot Noir Central Coast

Price: \$18.00 Rating: 88 Date Reviewed: 12/31/00

Spiely, with an herbal streak running through the cherry notes. Turns complex and a bit tannic. Drink now through 2001. (17340 cases produced)

Recommended

Cabernet Sauvignon Napa Valley Price: \$120.00

Cabernet Sauvignon Napa Valley Elevation 1147 Price: \$75.00

Cabernet Sauvignon Mount Vender Price: \$120.00

3210

3220

3230

Internet

# Figure 33

Endeca Business Studio - Microsoft Internet Explorer

Address: http://10.0.0.129:8888/business/rules

setup | login | help

configuration | reporting | rule manager | thesaurus

Create New Rule | Apply Changes | Cancel Changes | Filter Rules | No filter, show all rules. | Cancel Audit | Price Range > Under \$10

Priority	Zone	Style	Status	Title	Where does this rule apply?	What is being promoted?	Delete
1	right	Style 1	Fired	Cheap	Price Range > Under \$10	+ Review Score > 60 to 60	<input checked="" type="checkbox"/>
2	right	Style 1	Fired	Recommended	(Always apply)	+ Designation > Highly Recommended	<input checked="" type="checkbox"/>
3	right	Style 1	Insufficient records	Affordable All-Stars	(Always apply)	+ Review Score > 10 to 20	<input checked="" type="checkbox"/>

## ENDECA WINE DIRECTORY

Narrow Selection By...

Wine Type  
Red, Sparkling, White

Region  
Australia, Barossa, Central Coast, Gisborne, Bordeaux, More...

Vintage  
1992, 1993, 1994, 1995, More...

Review Score  
40 to 50, 50 to 60, 60 to 70, 70 to 80, More...

Designation  
Best Buy, Highly Recommended, Caller Selection, Classic, More...

Body  
Balanced, Crisp, Firm, Firm, More...

Flavors  
Apple, Berry, Cherry, Earthy, More...

Drinkability  
Best After 1999, Drink now, Drink now through 1999, Drink now through 2000, More...

Search

Within Results ☐

Current Selection  
Under \$10 x

7,722 Matches

Sort: Rating (high to low) 1 2 3 4 5 Next >>

Results: 1 - 10

**Dolcetto d'Alba**  
Price: \$9.00 Rating: 76 Date Reviewed: 11/15/00  
A bit simple, as the strawberry and earth notes get a bit lost. Tard finish. (2500 cases produced)

**White Zinfandel California**  
Price: \$7.00 Rating: 77 Date Reviewed: 06/15/07  
Pretty floral and raspberry aromas are masked by a lousy, artificial fruit quality. (105000 cases produced)

**Macon-Villages**  
Price: \$8.00 Rating: 67 Date Reviewed: 05/21/00  
Clean, with some butter notes mingling with a touches of spice and honey, here's a medium-bodied Macon with personality and plenty of charm. Drink now through 2000. (20000 cases produced)

**White Riesling, Columbia Valley Late Harvest**

**Cherry**

**Merlot Vin de Pays d'Oc Macon Nicolas Bessis**  
Price: \$9.00

**Rosso del Salento**  
Price: \$9.00

**Merlot Vin de Pays d'Oc Cuvée Speciale**  
Price: \$7.00

**Recommended**

**Semillon Columbia Valley Late Harvest**  
Price: \$3.00

3340

3330

# Figure 34

Endeca Business Studio - Microsoft Internet Explorer

Address: http://10.0.0.129:8888/business/rules

setup | login | help

configuration | reporting | rule manager | the studio

Create New Rule | Apply Changes | Cancel Changes | Filter Rules | No filter, show all rules. | Audit Rules | View Legend

Priority	Zone	Style	Status	Title	Where does this rule apply?	What is being promoted?	Delete
<input checked="" type="checkbox"/>	right	Style 1		Cheap and Highly Recommended	▲ Price Range > Under \$10	+ Designation > Highly Recommended	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	right	Style 1		Recommended	▲ [Always apply]	+ Designation > Highly Recommended	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	right	Style 1		Affordable All-Stars	▲ [Always apply]	+ Review Score > 10 to 20	<input checked="" type="checkbox"/>

---

ENDECA WINE DIRECTORY

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Narrow Selection By:

Wine Type  
Red: Bordeaux, White

Region  
Australia, Bay Area, Central Coast, California, Bordeaux, More...

Vintage  
1992, 1993, 1994, 1995, More...

Review Score  
40 to 50, 50 to 60, 60 to 70, 70 to 80, More...

Designation  
Best Buy, Highly Recommended, Cellar Selection, Classics, More...

Body  
Balanced, Crisp, Firm, Fresh, More...

Flavors  
Apple, Berry, Cherry, Earthy, More...

Drinkability  
Best after 1999, Drink now, Drink now through 1999, Drink now through 2000, More...

Search


Within Results: ☐

Current Selection  
Under \$10 x


7,722 Matches

Sort: Rating (high to low) | 1 2 3 4 5 Next >>


Results: 1 to 10:



**Dolcetto d'Alba**  
Price: \$9.00 · Rating: 76 · Date Reviewed: 11/15/99  
A bit simple, as the strawberry and earth notes get a bit lost. Tart finish. (2500 cases produced)




**White Zinfandel, California**  
Price: \$7.00 · Rating: 77 · Date Reviewed: 09/15/97  
Pretty floral and raspberry aromas are marred by a lippy, artificial fruit quality. (185000 cases produced)




**Macon-Villages**  
Price: \$9.00 · Rating: 87 · Date Reviewed: 05/01/99  
Clean, with some butter notes mingling with a touch of spice and honey, here's a medium-bodied Macon with personality and plenty of charm. Drink now through 2000. (20000 cases produced)

**White Riesling, Columbia Valley Late Harvest**


**Recommended**



**Semillon, Columbia Valley Late Harvest**  
Price: \$9.00




**Sauvignon Blanc, California County**  
Price: \$9.00



**Sauvignon Blanc, Santa Barbara County**  
Price: \$9.00

**Cheers and Thanks, Recommended**



**Semillon, Columbia Valley Late Harvest**  
Price: \$9.00

3440

Figure 35

Endeca Business Studio - Microsoft Internet Explorer

Address: http://10.0.0.129:8888/business/rules

setup | [login](#) | [help](#)

configuration | [reporting](#) | [rule manager](#) | [the security](#)

Create New Rule | Apply Changes | Cancel Changes | Filter Rules | No filter, show all rules. | Add Rules | View Legend

Priority	Zone	Style	Status	Title	Where does this rule apply?	What is being promoted?	Delete
<input checked="" type="checkbox"/>	right	Style 1		Cheap and Highly Recommended	▲ Price Range > Under \$10	+ Designation > Highly Recommended	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	right	Style 1		Recommended	▲ [Always apply]	+ Designation > Highly Recommended	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	right	Style 1		Affordable All-Stars	▲ [Always apply]	+ Review Score > 10 to 20	<input checked="" type="checkbox"/>

3525

Rule: Vintages

Rule Title: Vintages 1992

Zone: right

Style: branding

Where does this rule apply?

▲ Wine Type > Red

☒ Any location containing this criteria

☐ Only at this exact location

What is being promoted?

+ No criteria specified

☒ Get a dynamic rule

☐ Get a static rule

How are promoted results ordered?

Sort by: --default-- Ascending: ☒

Featured Results

Add Featured Results

Rule Properties

Key: Value

3550

ENDECA WINE DIRECTORY

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Narrow Selection By...

Red

Bordeaux, Cabernet Franc, Merlot, Pinot Noir, More...

Price Range

Under \$10, \$10 to \$20, \$20 to \$30, \$30 to \$40, More...

Region

Australia, Bay Area, Central Coast, Bordeaux, More...

Review Score

0 to 10, 60 to 80, 80 to 90, 90 to 100, More...

Vintage

1992, 1993, 1994, 1995, More...

Designation

Red Box, Highly Recommended, Cellar Selection, Classic, More...

Body

Crisp, Firm, Fresh, Full, More...

Flavors

Berry, Black Cherry, Blackberry, Che, More...

Drinkability

Drink now, Drink now through 2001, through 2002, Drink now through 20, More...

Current Selection

Red X

31,009 Matches

Sort: Rating (high to low)

Results 1 - 10

1 2 3 4 5 Next >>

Chianti Classico

Price: \$13.00, Rating: 88, Date Reviewed: 10/1/00

Well made, with plenty of fruit, minty aromas and flavors, medium body, fine tannins, long silky finish.

Pomerol

Price: N/A, Rating: 86, Date Reviewed: 09/15/00

Why wait to drink this? Soft and easy, with chocolate, berry and cherry aromas and flavors, medium body and a delicate, silky finish. Drink now through 2003.

Pinot Noir Central Coast

Price: \$15.00, Rating: 88, Date Reviewed: 12/31/00

Soft, with an understated, warming bouquet that opens with a hint of minerality and a hint of acidity. Drink now.

ENDECA Business Studio



# Figure 36

Endeca Business Studio - Microsoft Internet Explorer

Address: http://10.0.0.129:8888/business/rules

setup | login | help

Configuration Reporting Rule Manager User Setup

Create New Rule Apply Changes Cancel Changes Filter Rules No filter, show all rules. Audit Rules View Legend

Priority	Zone	Style	Status	Title	Where does this rule apply?	What is being promoted?	Delete
1	right	Style 1	On	Cheap and Highly Recommended	Price Range > Under \$10	Designation > Highly Recommended	<input checked="" type="checkbox"/>
2	right	Style 1	On	Recommended	[Always apply]	Designation > Highly Recommended	<input checked="" type="checkbox"/>
3	right	Style 1	On	Affordable All-Stars	[Always apply]	Review Score > 10 to 20	<input checked="" type="checkbox"/>

Rule: Vintages

Rule Title: Vintages

Zone: right

Style: branding

Where does this rule apply?

Wine Type > Red

Any location containing this criteria

Only at this exact location

What is being promoted?

Vintage > 1992

Body > Complex

Set as dynamic rule

Set as static rule

How are promoted results ordered?

Sort by: --default-- Ascending: ☒

Featured Results

Add Featured Results

Rule Properties

Key: Value

## ENDECA WINE DIRECTORY

Narrow Selection By...

Wine Type: Red, Sparkling, White

Region: Alaska, Australia, Bay Area, Central Coast, California, France, Germany, Greece, Italy, Japan, Korea, Mexico, New Zealand, North America, Oceania, South America, Spain, Sweden, Switzerland, Taiwan, Thailand, United Kingdom, United States, Vietnam

Price Range: Under \$10, \$10 to \$20, \$20 to \$30, \$30 to \$40, \$40 to \$50, \$50 to \$60, \$60 to \$70, \$70 to \$80, \$80 to \$90, \$90 to \$100, More...

Review Score: 70 to 80, 80 to 90, 90 to 100

Designation: Best Buy, Highly Recommended, Cellar Selection, Classics, More...

Flavors: Raisin, Black Cherry, Cherry, Currant, More...

Drinkability: Best after 1997, Best after 2000, Best through 1999, More...

Within Results

Current Selection

1992 > Complex

380 Matches

Results: 1 - 10

Sort: Rating (high to low)

1 2 3 4 Next >>

**Riesling Spätlese Mittelrhein Bopparder Hamml Ohlenberg**

Price: \$9.00 Rating: 84 Date Reviewed: 11/30/03

Firm and solid, showing plenty of classic honey, peach and pear flavors, but also green herbal notes that add a touch of vibrant complexity on the slightly sour finish. Drink now.

**Chardonnay Grönoc Valley Genevieve Magoon Vineyard Reserve**

Price: \$25.00 Rating: 90 Date Reviewed: 05/16/04

Aims for complexity with its dose of ripe pear, honey, hazelnut and buttery oak. Complex and concentrated, a young, elegant and graceful wine. Ready now. GO-GO cellar producer.

**Riesling Auslese Trocken Pfalz Ruppertsberger Reiterpfad**

Price: \$14.95 Rating: 88 Date Reviewed: 11/01/03

Recommendations:

- Cabernet Sauvignon
- Pinot Noir
- Chardonnay

# Figure 37

Endeca Business Studio - Microsoft Internet Explorer

Address: http://10.0.0.129:8888/business/rules

setup | login | help

configuration | reporting | rule manager | theasaurus

Create New Rules | Apply Changes | Cancel Changes | Filter Rules | No filter, show all rules | Audit Rules | View Legend

Priority	Zone	Style	Status	Title	Where does this rule apply?	What is being promoted?	Delete
<input checked="" type="checkbox"/>	right	Style 1		Cheap and Hight Recommended	▲ Price Range > Under \$10	+ Designation > Highly Recommended	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	right	Style 1		Recommended	▲ [Always apply]	+ Designation > Highly Recommended	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	right	Style 1		Affordable All Stars	▲ [Always apply]	+ Review Score > 10 to 20	<input checked="" type="checkbox"/>

Rule Title: Vintages

Zone: right

Style: branding

Where does this rule apply? (2)

▲ Wine Type > Red

Set

Any location containing this criteria

Only at this exact location

What is being promoted? (1)

+ Vintage > 1992

Get as dynamic rule

Get as static rule

How are promoted results ordered?

Sort by: --default-- Ascending: ☒

Featured Results (1)

Add Featured Results

Rule Properties (1)

Key Value

## ENDECA WINE DIRECTORY

Narrow Selection By...

Red

Bordeaux Cabernet Sauvignon Merlot Pinot Noir More...

Region

Australia Bay Area Central Coast Beaujolais Bordeaux More...

Price Range

Under \$10 \$10 to \$20 \$20 to \$30 \$30 to \$40 More...

Review Score

0 to 10 60 to 70 70 to 80 80 to 90 More...

Designation

Best Buy Highly Recommended Cellar Selection Classic More...

Body

Crisp Firm Firm Tannins Full More...

Flavors

Berry Black Cherry Cherry Chocolate More...

Drinkability

Best after 1999 Best after 1990 Best through 1997 More...

Current Selection

Red > > 1992 <

2,798 Matches

Sort: Rating (high to low)

Results 1 - 10

**Chianti Bergianni**

Price: \$9.00 Rating: 81 Date Reviewed: 07/2/05

Full-bodied, with cherry and plum flavors. Simple and cleanly made, but nothing to get excited about.

**Pinot Noir Napa Valley Founder's Reserve**

Price: \$26.00 Rating: 87 Date Reviewed: 09/31/05

Black cherry, watermelon and wild berry flavors turn elegant and refined on the finish. Rich and spicy, ready through 1999. (500 cases produced)

**Barolo**

Price: \$24.00 Rating: 85 Date Reviewed: 10/31/00

Alpine forest, earth, leather, plum, fruit, and nut notes meld with a rich, spicy, and elegant character.

Recommended

Cabs Napa Ruth Price

Pinot Napa Vint Price

Cabs Napa Ruth Price

## Figure 38

